1. Given the provided data, what are three conclusions we can draw about crowdfunding campaigns?

Plays were the most successful crowdfunding campaign. People were more active during the months of May- August. World music had the least amount of campaigns

1. What are some limitations of this dataset?

Not enough time within the data set to distinguish an accurate pattern. How were the campaigns set up, was there advertising involved, do they have a marketing team, where are they located? Did companies try completing the same campaign more than once, or is this there first time.

1. What are some other possible tables and/or graphs that we could create, and what additional value would they provide?

We can create a table that represent which campaigns were a “staff pick” or “Spotlight”. After creating the table we will determine or come up with a conclusion to see if it positively improved the amount of funded.